

BORAL STONE PRODUCTS

Build something great™



Cultured Stone®

The Preferred
Name in Stone®

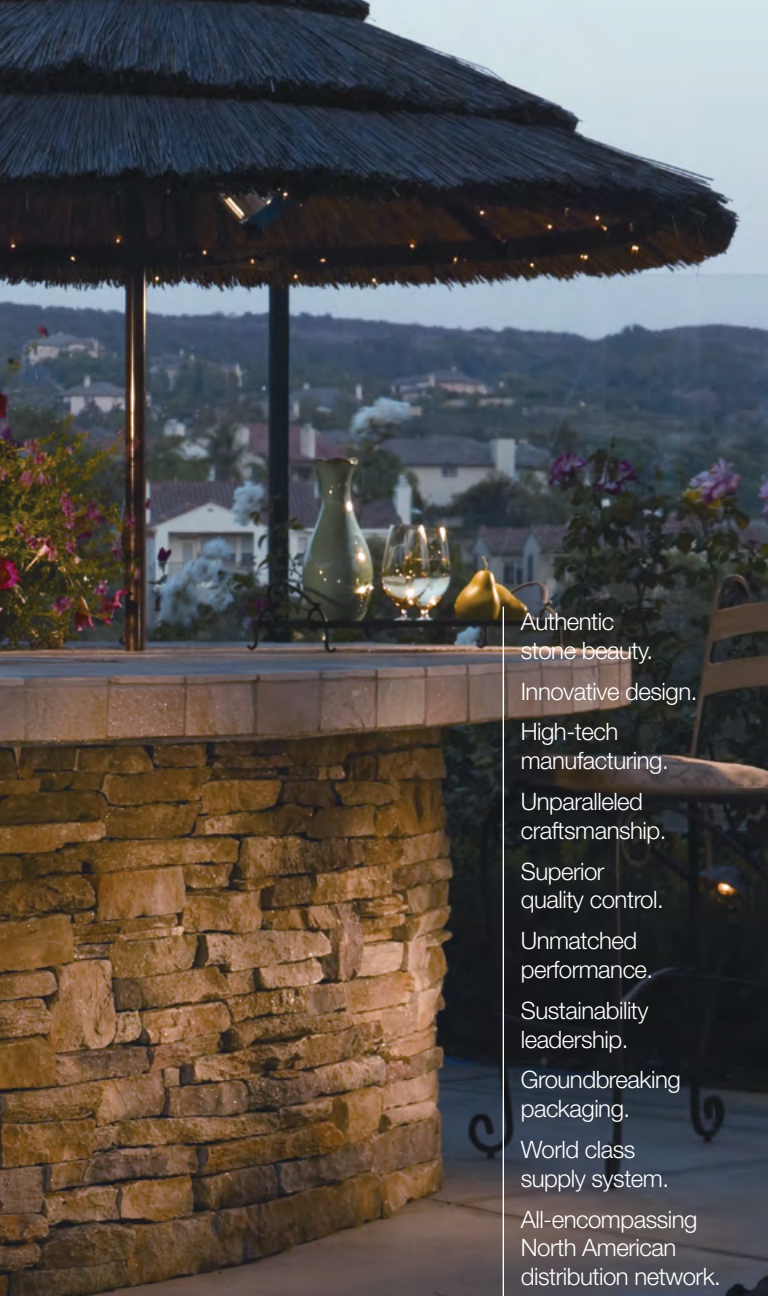


BORAL



A leader in
stone veneer for
half a century.

In the early 1960s, our founders had a vision. They saw the need for a lightweight stone veneer that captured the beauty of authentic natural stone while being easier, cleaner and faster to install. They turned their vision into reality, and today, Cultured Stone® manufactured stone veneer is a leader among stone veneer. No other manufactured stone veneer comes close to the legacy and trust we have built. We place the CSV® indicia on every piece to guarantee customers they are getting genuine Cultured Stone® veneer products: the proven and preferred brand they can trust. Accept no substitutes.



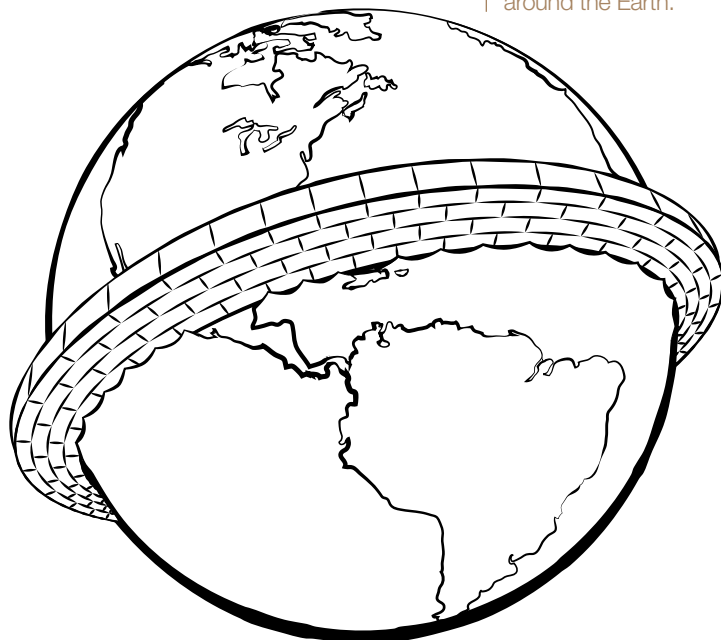
- Authentic stone beauty.
- Innovative design.
- High-tech manufacturing.
- Unparalleled craftsmanship.
- Superior quality control.
- Unmatched performance.
- Sustainability leadership.
- Groundbreaking packaging.
- World class supply system.
- All-encompassing North American distribution network.

2012 *Builder* magazine study:
Cultured Stone®
ranked **#1** in
usage & quality.

Category leader for 14 years in a row, winning at least **3 out of 4*** awards every year.

*** *Builder* magazine Brand Use Study**

In the past 50 years, we've produced and sold over **750,000,000 sq ft** of Cultured Stone® stone veneer – that's enough to cover an 18' wall around the Earth.



Our employees have over **6,000 years** of combined experience in the stone masonry veneer industry.

Behind this recognition are the most technically advanced processes producing the highest quality products and one of the world's largest stone manufacturing footprints, which sells globally to North America, Europe, Asia and Australia.

What makes Cultured Stone® the **preferred choice** in stone veneer?

High quality raw materials.

Certified by respected
third-party organizations.

Backed by a global leader
in building materials.

No painting. No coating.
No sealing. Virtually
maintenance free.

**Full Cultured Stone® façade
increases perceived
appraisal value by 6%.^{*1}**

**Full Cultured Stone® façade
increases perceived value to
a prospective buyer by 10%.^{*2}**



Info Group/ORC independent research study February 2010.

¹ 2,000 sq ft, 3 bedroom / 2 bath suburban home, approximately 15 yrs old, on ¾ acre lot with standard shingle roof, wood siding, single car garage and full unfinished basement, in subdivision with low crime and close to good schools.

² 2,000 sq ft, 3 bedroom / 2 bath new construction home, with standard shingle roof, wood siding and \$355,393 base price.

Black Isle™ Del Mare LedgeStone®

Performance and value well beyond the surface.

ICC-Evaluation Service's
stringent AC-51 compliance.

Contributes to specified
green practices.

Independently verified
recycled content.

Validation that products meet
strictest indoor air quality guidelines.

Product safety compliance
and certification.



63-point inspection.

Consistent
from box
to box, flat
to corner,
plant to
job site.



Cultured Stone® is
**one of a small
percentage** of stone
veneer manufacturers
that have ICC Evaluation
Service Approval.

Manufacturing safety
procedures.

Industry-leading
testing for durability,
quality and reliability.

**ICC AC-51
compliance.**

Backed by 50 year
limited warranty.*

* Visit www.culturedstone.com
for full warranty details.

Cultured Stone® stone veneer is an **inspirational design element**, born from innovative technology and creative solutions.

ART + SCIENCE

Manufacturing techniques – flexible molds & hand-colored with iron oxide pigments – **capture the details of natural stone.**



Natural stone



Cultured Stone® stone veneer

Cultured Stone® stone veneer goes beyond Mother Nature to replicate natural stone and deliver better color consistency.

Continuing innovation sets us apart.

Highlights through the decades.

1960s

Driftstone
Moss Stone
Lava Rock
Black Lava
Planter Boxes
Sequoia Stones

1970s

Palo Verde
4 new Driftstone colors
Apache Split Quarried
Flintstone
Strip Basalt
Patio Pavers
Hearthstones
Cultured Brick®
Pre-Cast Fireplace Surrounds

1980s

Cobblefield®
Fieldstone
River Rock
Random Hearth
Volcanic
PreFit Systems
Stonebrik
Terra Craft Products
Water Wash Stepping Stones
Weather Edge
Split Face
Cobblestone
Castle Stone
Slumped Block
Pro-Fit® LedgeStone
Limestone
Quoins

Groundbreaking **Handipak®** packaging introduced.

Cultured Stone® is born in Napa, CA, becoming **one of the first manufactured stone veneers in the industry.**

First-ever dedicated manufactured stone veneer **Architectural Binder** created.

1990s

European Castle Stone
Brick "N" Wire
PreFit Brick
Clinker Brick
Intex Veneer
Carolina LedgeStone
Stone Sills & Trim
Wall & Pier Caps
Southern LedgeStone
Drystack LedgeStone
Stream Stone
Dressed Fieldstone
Chateau Moldings
Bucks County
Chardonnay
Aspen
Country LedgeStone
Coral Stone

StoneCAD®: assists in building design, preview textures, product selection, create specifications, find technical details.

2000s

Old Country Fieldstone
Tuscan Lintels
Electrical Stone Boxes
Rockface
Monticello® Trim Collection
Pro-Fit® Alpine LedgeStone
Aged Tumbled®
ProStone®
Ancient Villa LedgeStone™
Del Mare LedgeStone®

Innovative products & accessories released to the industry.

2010s

French Gray™ Cast-Fit™
Parchment™ Cast-Fit™
Cast-Fit™ Watertable/Sill
Wolf Creek® Country LedgeStone
Wolf Creek® Dressed Field Stone
Hudson Bay® Country LedgeStone
Hudson Bay® Southern LedgeStone
Black Mountain® Pro-Fit® Alpine LedgeStone
Echo Ridge™ Country LedgeStone
Black Isle™ Del Mare LedgeStone®
Sevilla™ Ancient Villa LedgeStone™
Nightfall™ Watertable/Sill

Unparalleled craftsmanship evolved over years of help from masons.

Architects, master colorists, designers, builders & distributors help Boral Stone Products remain **on the cutting edge of innovation.**



Thinking & building green.

Only **GREENGUARD Children & Schools** certified product in industry.

First NAHB Green Certified product.

LEED® credits for indoor air quality & recycle content.

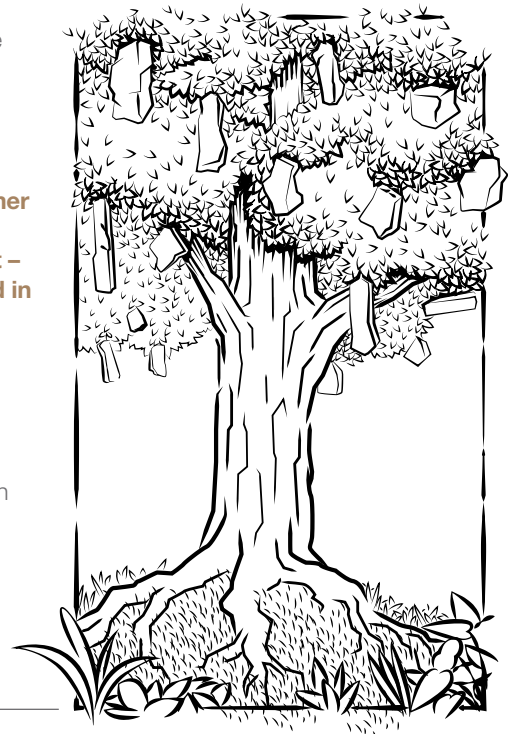
LEAN-operated manufacturing facilities eliminate waste and protect the health of the environment, and our employees.

54% pre-consumer waste stream recycled content – highest validated in the industry.

Closed-loop system for water consumption.

50% per ton less water consumption in North American plant from 2006 to 2009.

80% per ton less landfill waste since 2009.



Authenticity,
character & range
like no other.



Range of character:

Range of offerings:

20 textures

105 colors

Accent products

Capstones

Hearthstones

Range of applications:

Interior

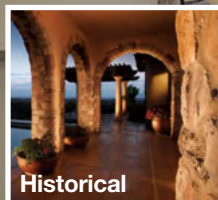
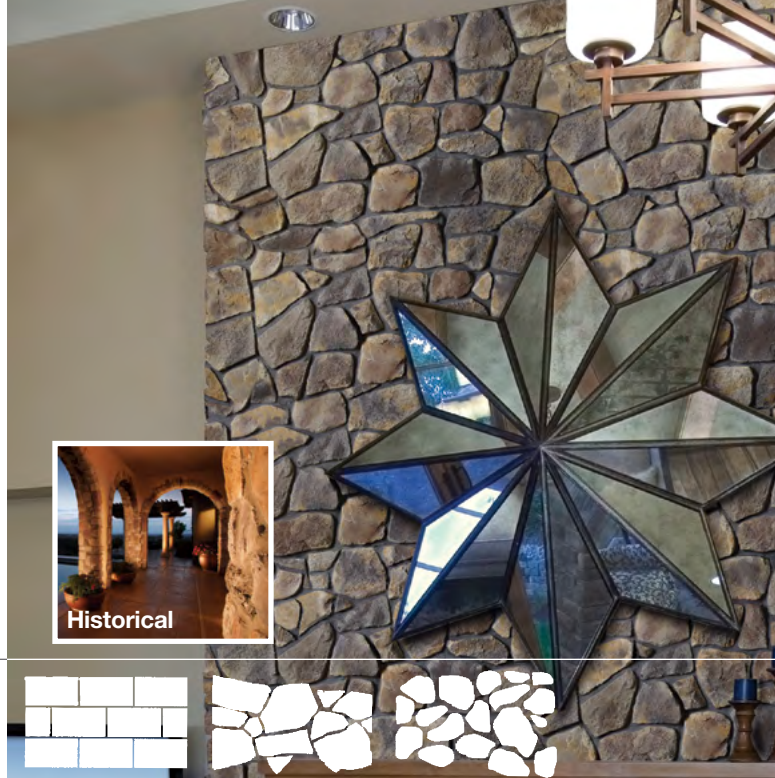
Exterior

Outdoor Living

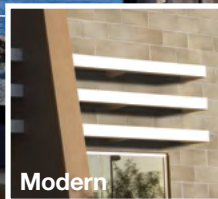
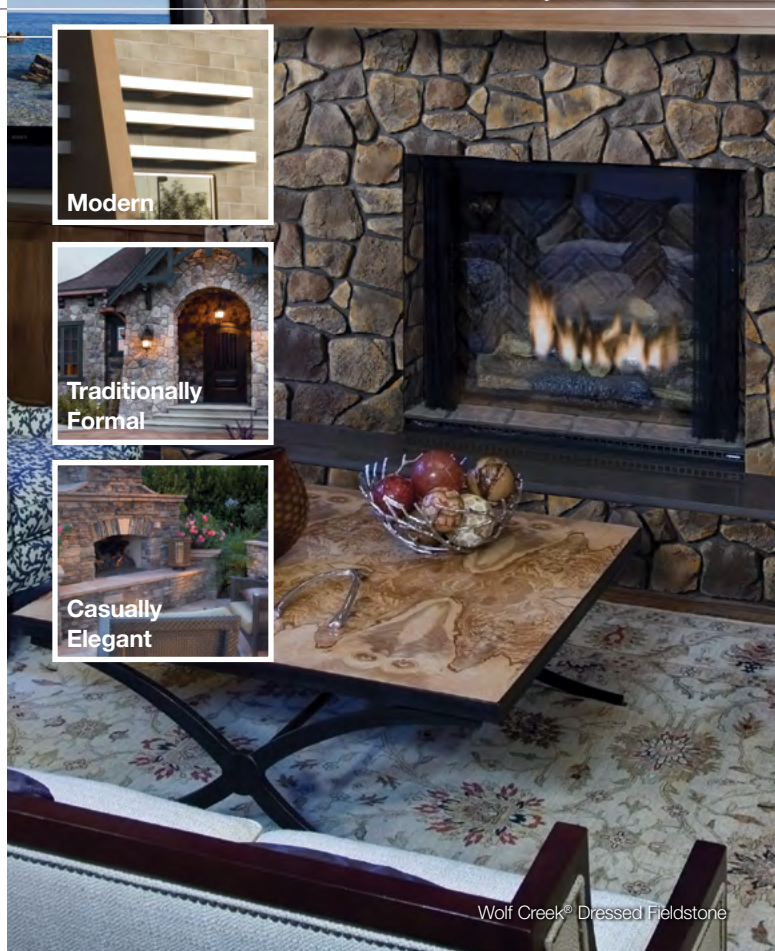
Commercial

Multi-family

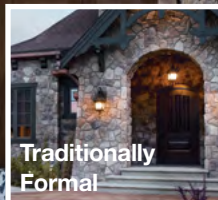
Signage



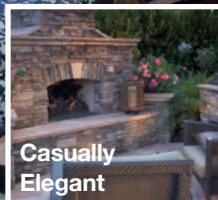
Historical



Modern



Traditionally
Formal



Casually
Elegant



Cultured Stone®

**We know
stone better
than anyone.**

Build something great™

1.800.255.1727

www.culturedstone.com



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